

## **CHEER TEAMS SEASON GUIDE 2023/24**



### WELCOME TO THE CLA FAMILY

Welcome to our CLA Cheerleading program, we are so excited for you to join us for the 2023/24 season. At the Cheer London Allstarz we deliver grass roots development cheerleading alongside tumble classes throughout Lewisham and Bromley. Our classes are inclusive and open to all children in the local community irrespective of ability and background. We have a strong belief every child has the right to engage in team sport and to develop skills for life, improve confidence and increase fitness levels through our much loved sport.

The Cheer London Allstarz was founded over 13 years ago by founder and program director Sophie Bastock. Over the years the CLA Coaching and staffing team has grown from strength to strength meaning our expansion has been accelerated within the past 18 months. We are continuing to add and create more classes and opportunities within our program and the local area alongside nurturing our evolving junior coaching program In which sees naturally gifted young teachers and coaches qualify and receive training to pass on their knowledge to our younger team members.

Our Cheer teams all compete nationally throughout the UK however our emphasis is more on progression and opportunity rather than gunning for a 1st place victory. All of our sessions and classes take place within a positive and nurturing environment with an emphasis on confidence growing, team up skilling and for children to make lasting friendships within their teams.

### FINANCIAL COMMITMENTS FOR THE SEASON

AT THE CHEER LONDON ALLSTARZ WE KEEP COSTS AS LOW AS PHYSICALLY POSSIBLE TO ENSURE OUR DOORS ARE OPEN TO ALL CHILDREN IN THE LOCAL COMMUNITY. IF YOU FIND YOUR SELF IN FINANCIAL DIFFUCLUTY PLEASE CONTACT US DIRECTLY TO ARRANGE A PAYMENT PLAN TO SUIT

MONTHLY MEMBERSHIP FEES

**COMPETITION PART PAYMENTS ON DATES SET** 

**CLA TRAINING KIT AND APPROPRIATE CLOTHING** 

**CLA COMPETITION FULL SLEEVED TOP** 

# **SEASON GUIDE CONTENTS**

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STAY UPDATED VIA OUR 2023/24 SEASON GROUP

facebook

**CLA Bank details for payments** 

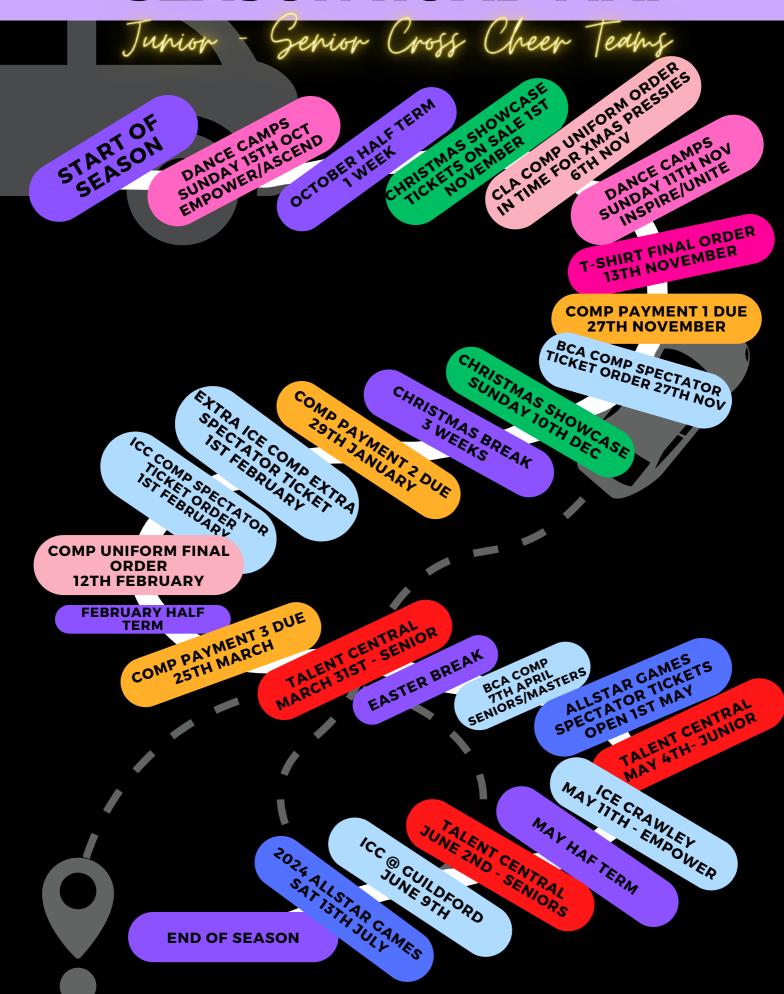
Account Name: Cheer London Allstarz

Sort Code: 09-01-29 | Account Number: 14690387

Reference: CLA Followed by your child's name



# **SEASON ROAD MAP**



# **TEAM SPORT TERMS AND PLEDGE**

## Joining the Cheer London Allstarz you must understand

Cheer is a team sport when your child is absent from lessons/training sessions it massively affects the entire team. Joining us you understand the importance of being present at every session. By joining us you also commit to all shows, competitions and performances which will be outlined and explained within this pack.

# Absence/missing weekly training sessions

### The below are classified as authorised absences

- Illness/Sickness
- Family emergency
- School commitments (excluding discos)
- Scheduled holidays



### The below are classified as Un-authorised absences

- No shows to training with no notification
- Birthday parties/play dates/ school discos/ Out with friends
- Injuries (not severe and walkable)

(please still attend and sit and watch, children will still learn so much!)



## How to let us know your child will not be at training

- If your child will not be attending you are to post directly in the cheer team group, if it is a private matter please message the Cheer London Allstarz office phone directly 07702010043\*
- You MUST inform the Cheer London Allstarz if your child will not be attending. We have a duty of
  care for your children and want to ensure all children in our program are kept safe so please let
  us know.
- We would rather your child still attended and left early if you have a social commitment you cannot miss
- If you have issues with pick up/drop off/ travel please reach out to us to see if we can help in anyway. We are a team and work to support all children and families on our program

All Cheer teams work towards comps and shows throughout the season. If your child is unable to attend any of the planned events you MUST let the Cheer London Allstarz management know at either A,The beginning of the season or B. Upon joining (if you join mid way through the season)

If there is a sudden clash in commitments during the season we need to stress how important it is your child attends the CLA events planned Without your child the entire team suffers

# Red Zones - Please do not miss training

RED ZONES- MISSING TRAINING (4 WEEKS PRIOR TO EVENTS/COMPS)
WE IMPLEMENT RED ZONES DURING THE SEASON REGARDING TRAINING SESSIONS 4
WEEKS PRIOR TO ANY COMP OR EVENT THESE SESSIONS MUST BE ATTENDED BY A FULL
TEAM DUE TO CLOSENESS OF EVENT/COMP.

# Zero tolerance on no shows

NO SHOW AT EVENTS/SHOWS AND COMPS.

OVER THE PAST 13 YEARS WE HAVEN'T HAD A SINGLE NO SHOW FOR COMPETITIONS AND WE REALLY WANT TO KEEP THIS WINNING STREAK. IT REALLY IS DEVASTATING IF A CHILD DOES NOT ATTEND ON THE DAY AS THE ENTIRE TEAM WILL STRUGGLE TO COMPETE WITH ONE CHILD MISSING. WE REALLY CAN'T STRESS ENOUGH THE IMPORTANCE OF BEING PRESENT AND ARRIVING EARLY (LATENESS MAY MEAN THE TEAM MISS THEIR SLOT) IF A TEAM MATE DOES NOT SHOW UP TO A PLANNED EVENT WITH NO PRIOR WARNING OR COMMUNICATION THEY WILL BE EXCLUDED IMMEDIATELY FROM OUR PROGRAM/TEAMS AND CLASSES.

# bot ready for commitment? we have an option for you

**SHADOWING (NON COMMITTAL OPTION)** 

LAST SEASON WE INTRODUCED A SHADOWING OPTION FOR CHILDREN WHO WILL NOT BE ATTENDING ANY EVENTS/COMPS THROUGHOUT THE SEASON. THE DECISION TO ACCEPT A SHADOWING PLACE WILL LIMIT PARTICIPATION WITHIN STUNTING SECTIONS OF THE CLASS AND MEAN CLASSES AND TRAINING SESSIONS CAN STILL BE ATTENDED.

# We are always on our best behaviour

**BEHAVIOUR AT EVENTS AND COMPS** 

WE EXPECT RESPECTFUL AND POLITE BEHAVIOUR AT ALL EVENTS AND COMPS AND THIS APPLIES TO BOTH PARENTS AND MEMBERS. WE HAVE A ZERO TOLERANCE FOR RUDENESS TOWARDS CLA STAFF, MEMBERS, OTHER TEAMS, EVENT STAFF ETC AND FAILURE TO COMPLY WITH THIS TERM MAY RESULT ONE EXCLUSION FROM OUR PROGRAM.

# Understanding additional payments

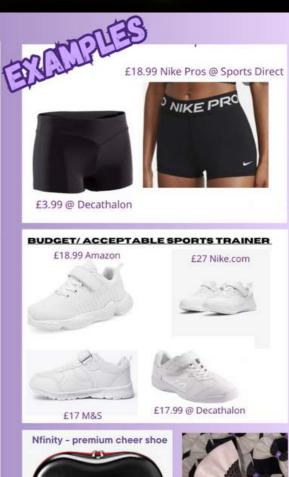
ADDITIONAL PAYMENTS FOR COMPS/EVENTS

ALL MEMBERS MUST PAY COMPETITION FEES BY THE DEADLINES OUTLINED IN THIS PACK. OUR COMP FEES ARE CHARGED AT COST AND WITHOUT PAYMENT BEING MADE YOU JEOPARDISE THE TEAMS PLACE WITHIN A COMPETITION DUE TO ENTRY DEADLINES SET BY THE EVENT PROVIDERS. PLEASE DO NOT LEAVE PAYMENTS TO THE LAST MINUTE WE HAVE A MONTHLY PAYMENT OPTION WHICH BRINGS PAYMENT RIGHT DOWN, YOU CAN ALSO PAY AS AND WHEN AS THE RECEPTION DESK AT YOUR CLASSES FOR AS LITTLE OR AS MUCH AS YOU WOULD LIKE TO PAY. WE CAN OFFER A DISCOUNTED RATE ON CASH PAYMENTS MADE. YOU HAVE A LARGE AMOUNT OF TIME TO GET THESE PAID SO PLEASE DON'T IGNORE UNTIL THE LAST MINUTE.

# TRAINING/CLASS UNIFORM

# What to wear for training





1. CLA NEW SEASON TEES

TO ORDER ONLINE: WWW.CHEERLONDONALLSTARZ.COM/UNIFORM

2.BLACK SHORTS

RECOMMENDED: NIKE PROS-SPORTS DIRECT-DECATHLON-PRIMARK-SPORTS SHORT

3.WHITE INDOOR ONLY TRAINERS (CHEER ONLY)

RECOMMENDED: SPORTS DIRECT- M&S - PRIMARK- AMAZON- ONLINE FOR CHEER SHOES

4.WINGS BOW (CHEER ONLY)
27.50 CASH AT YOUR TRAINING SESSION CHECK IN DESK

SCAN TO ORDER HERE



# **CLA MERCH 2023/24 SEASON**











CLA Hoodie Blanket (Adult) £29.99



CLA Hoodie Blanket (Youth) £25.00









CLA Cropped Zoodie (Adult) £28.00









Personalised CLA 'Cheer Mum' Tee £17.50



Personalised CLA 'Cheer Dad' Tee £17.50

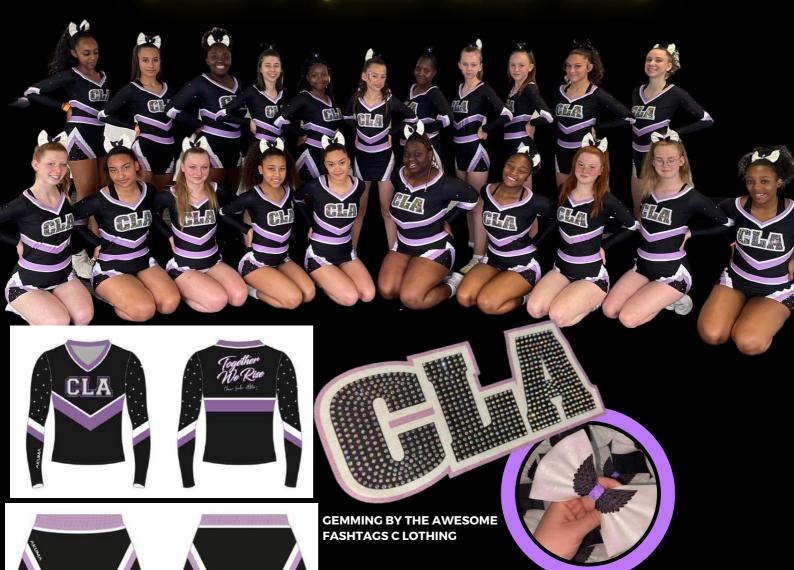






# **FULL COMPETITION UNIFORM**

# Junior & Senior Cheer Teams



**WORN EVERY SEASON - YOU ONLY NEED TO BUY ONCE!** 

**ORDER BY PAYING CLA ACCOUNT (USE REF: UNIFORM.. FOLLOWED BY YOUR CHILDS NAME)** 

**FINAL ORDER DATE 12TH FEBRUARY 2024** 

JUNIOR & SENIOR UNIFORM | AKUMA | UK

**FULL UNIFORM: £87** 

INCLUDES ALL GEMMING AND TWO PIECE UNIFORM

**TEAMS** 

CLA EMPOWER, CLA ASCEND, CLA INSPIRE, CLA UNITE



Rated 0% for VAT due to being childs clothing (Size 12 + will be subject to additional VAT @ 20%)

**BOWS £7.50 CASH ONLY AT YOUR CLASS** 



# SEASON HIGHLIGHTS

Start of Season arrives

See dates on next page

### TEAM DANCE CAMPS

Learning their teams dance section for the season Compulsory for all CLA Cheer team members

### **CLA CHRISTMAS SHOWCASE**

Our first show of the season! Taking place at Prendergast School on Sunday 10th December 2023.







### **TALENT CENTRAL REHEARSAL**

Join us in East London when we hire out a full Cheer sprung floor venue in preparation for our competition.









## **ALLSTAR GAMES 2024**

### **@ THE BROADWAY THEATRE**

The Cheer London Allstarz are bringing all of the bright lights, high energy and performance for our annual in-house super show!

**BROADWAY** 

ow & Competition



# **SUNDAY 10TH DECEMBER 2023**

# @ Prendergast School

Every Christmas we hold our annual CLA Christmas Fundraiser.

The event is free for our teams to participate and 100% of tickets sold and money raised is split between our PBL Prendergast Cheer programs fundraising and our CLA Community Spirit fund (scholarship places for struggling families, Junior Coach education, community outreach on our schools programs and much more). Due to our recent growth we will be holding 2 shows and teams will perform once at their set show time (excluding Unite and PBL Passion who will perform twice as part of our Elite Program)

At our Christmas Showcase all season Captain selection and awards will begiven
Please see full details below alongside arrival & collection times
and where to purchase your tickets!

**Eventbrite** 



12PM SHOW BUY HERE



5PM SHOW BUY HERE

# TICKETS AVAILABLE NOW!

SHOW UNIFORM: 2023/24 CLA WHITE T-SHIRTS + BOW LAST ORDER DATE 13TH NOVEMBER (TO BE DELIVERED IN TIME)

### SHOW 1

### 12PM SHOWTIME

BUSS

BLAZZ

**EMPOWER** 

TORNADOES

PELPASSION

TROUBLE MAKERS

RENEGEDES

BRIGHTSTARZ

#### **ARRIVAL TIMES**

9.30AM TEAMS ARRIVE (EXCLU HOPE + FAITH) 10.45AM HOPE/FAITH/BRIGHT STARZ ARRIVE 11.45AM DOORS OPEN 12PM SHOW TIME 1.30PM LATEST FINISH TIME

### **SHOW 2**

**SPM SHOWTIME** 

**LITTLE SPARKS** 

DIDDYDYNAMITES

ASCEND

INSPIRE

PBLPRODICY

PELPOWER

PELPASSION

#### **ARRIVAL TIMES**

2.30PM TEAMS ARRIVE (EXCLU HOPE + FAITH)
4PM LITTLE SPARKS & DIDDY ARRIVE
4.45PM DOORS OPEN
5PM SHOW TIME
6.30PM LATEST FINISH TIME

# **CLA ALLSTAR GAMES**

# **SATURDAY 13TH JULY 2023**

@ The Broadway theatre BROADWAY





AUDIENCE TICKETS RELEASED MAY 1ST 2024

10

# **SEASON COMPETITIONS**



ALL 3 COMPTITIONS INCLUDE IX ADULT SPECTATOR TICKET PER TEAM MATER FOR EMPOWER CROSS OVERS ONLY

### **FULL CHEER FLOOR TRAINING SESSIONS**

# @ Talent Central, East London

Every season before comps we hire the full sprung cheer floor facility in Beckton, East London (Gallions ReachRetail Park)

Having a training session in this space ensures we are comp ready with spacing and likeliness of the competition cheer floor, this session is compulsory for all teams.

All team mates are to make their own way to and from Talent Central.

**SENIOR TEAMS** 

**SUNDAY** 

31st March 4-7pm

**Full Cheer Floor Practice** 

£10 payable upon arrival cash only

**Saturday** 

4th May 1-4pm

**Full Cheer Floor Practice** 

**EMPOWER** 

£10 payable upon arrival cash only

**SUNDAY** 

2nd June 10-1pm

**Full Cheer Floor Practice** 

**SENIOR TEAMS** 

£10 payable upon arrival cash only





# Competition Backage Fees

### **EMPOWER TO SENIOR 2 TEAM CROSS OVER**

CASH PAYING DISCOUNT WILL BE APPLIED UPON PAYMENT AT CLASS REGISTRATION DESK

Bank details can be found on our contents page

### 2 TEAM JUNIOR TO SENIOR PAGKAGE

# BLUE PACKAGE (2 TEAM CROSS OVER)

### **WHAT IS INCLUDED?**

EVENT ENTRY & COMPETITOR ENTRY - ICE BLAST: £27.50 + BCA £38 + ICC £34 (SET BY EVENT PROVIDER) IX ICE ADULT SPEC TICKET £18 IX BCA ADULT SPEC TICKET £25 IX ICC ADULT SPEC TICKET 12 ALLSTAR GAMES COMPETITIOR SHOW & REHEARSAL FEE 13/07/24: £12.50 TEAM MUSIC COSTS (\$159 PER TEAM MIX), TEAM FEES,CHAPERONE & STAFF CONTRIBUTION: £8

£175

**TOTAL: £210(INC 20% VAT)** 

#### **PAY IN 3 INSTALLMENTS**

PAYMENT 1: £70 DUE BY 27/11/23 | PAYMENT 2 £70 DUE BY 29/01/24 | PAYMENT 3 £70 DUE BY 25/03/24

OR 6 MONTHLY STANDING ORDER ON THE 11TH OF EACH MONTH

NOV £35| DEC £35 | JAN £35 | FEB £35 | MARCH £35 | APRIL £35



### **SHOW: CLA CHRISTMAS SHOWCASE**

**TICKETS RELEASED ON 1ST NOVEMBER 2023** 

Limited Tickets Available

**Eventbrite** 

**COMP: BCA @ K2 CRAWLEY** 

1X ADULT TICKET IS INCLUDED IN SEASON COMP FEE
ANY ADDITIONAL TICKETS NEED TO BE PURCHASED BEFORE 27TH NOVEMBER 2024
\*CASH AT YOUR TRAINING SESSION\* £25 ADULT + £15 CHILD

Tickets will sell out and will not be available on the door

**COMP: ICE @ K2 CRAWLEY** 

1X ADULT TICKET IS INCLUDED IN SEASON COMP FEE
ANY ADDITIONAL TICKETS NEED TO BE PURCHASED BEFORE 1ST FEBRUARY 2024
\*CASH AT YOUR TRAINING SESSION\* £18 PER SESSION

Tickets will sell out and will not be available on the door

**COMP: ICC @ GUILDFORD SPECTRUM** 

1X ADULT TICKET IS INCLUDED IN SEASON COMP FEE ANY ADDITIONAL TICKETS NEED TO BE PURCHASED BEFORE 1ST FEBRUARY 2024 \*CASH AT YOUR TRAINING SESSION\* £12 ADULT £10 CHILD

Tickets will sell out and will not be available on the door

**SHOW: ALLSTAR GAMES @ THE BROADWAY THEATRE** 

TICKET LINK RELEASED 1ST MAY 2024 VIA BROADWAY THEATRE BOX OFFICE.
TICKET LINK WILL BE IN YOUR TEAM WHATS APP GROUPS
1ST MAY BOX OFFICE OPENS

Bank details can be found on our contents page

# Dates for the Diary

Month	Date	Event/Camp/Training/Comp/ Show	Teams attending	Address	Payment
October	14th	Dance Camp - @ Wesley Halls 2-3.30pm Hope & Little Sparks 3.30-5pm Faith & Diddy 5-6.30pm Illuminate & Ignite 6.30-8pm Bliss & Blaze	Hope, Little Sparks,Faith, Diddy Dynamites, Illuminate, Ignite, Bliss & Blaze	The Sports Hall @ Wesley Halls, Shroffold Road, Downham, BR1 SPE	£8 (1.5 hour session) £10 (2hour session) Cash upon arrival
October	15th	Dance Camp - @ Wesley Halls 4.30-6.30pm Ascend 4.30-6pm Believe 6.30-8.30pm Empower 6.30-8.30pm Tornadoes	Ascend, Believe, Empower, Tornadoes.	The Sports Hall @ Wesley Halls, Shroffold Road, Downham, BR1 5PE	£8 (1.5 hour session) £10 (2hour session) Cash upon arrival
November	11th	Dance Camp - @ Wesley Halls 2-4pm Inspire 4-6pm Unite	Inspire + Unite	The Sports Hall @ Wesley Halls, Shroffold Road, Downham, BR1 5PE	£10 Cash upon arrival
December	10th	CLA Christmas Showcase All day event - Times TBC	All teams	The Sports Hall @ Prendergast School, Ivy Road, SE4 1YS	Included in season comp fees.
January	19th/20th tbc	Awards, Fun & Fundraiser night Charity fundraiser for Cervical Cancer	All teams, friends and family	Venue TBC	Tickets will be available to buy.
March	31st	Talent Central Full Sprung floor 4-7pm   Seniors/ Masters	Ascend, Inspire, Unite, Tornadoes	Talent Central Gym, Gallions Reach retail park, East London, E6 7ER	£10 Cash upon arrival
April	7th	COMP: BCA @ Crawley Seniors/ Masters	Ascend, Inspire, Unite, Tornadoes	K2 Arena, Pease Pottage, Crawley. (Next to Gatwick Airport)	Included in season comp fees.
May	4th	Talent Central Full Sprung floor 1-4pm Tiny/Mini/Youth & Junior Teams	Hope, Little Sparks, Faith, Diddy Dynamites, Believe, Illuminate, Ignite, Bliss, Blaze & Empower	Talent Central Gym, Gallions Reach retail park, East London, E6 7ER	£10 Cash upon arrival
May	5th	COMP: FC Schools Out Selected Schools Cheer Teams only	Schools teams (Harris,PBL,JAGS)	Mk Arena, Milton Keynes	Not applicable
May	11th	COMP : ICE @ Crawley Tiny/Mini/Youth & Junior Teams	Hope, Little Sparks, Faith, Diddy Dynamites, Believe, Illuminate, Ignite, Bliss, Blaze & Empower	K2 Arena, Pease Pottage, Crawley. (Next to Gatwick Airport)	Included in season comp fees.
June	2nd	Talent Central Full Sprung floor 10am -1pm Seniors & Masters + Barcelona team	Ascend, Inspire, Unite, Tornadoes + Barcelona team.	Talent Central Gym, Gallions Reach retail park, East London, E6 7ER	£10 Cash upon arrival
June	9th	COMP ICC @ GuildfordSpectrum Seniors only	Ascend, Inspire, Unite.	Guildford Spectrum, Guildford, GU1 1UP	Included in season comp fees.
June	15th	COMPETITION: FC Barcelona Masters only & aged 18+ athletes invited	Masters (Barcelona team) + Stunt Team (18s plus) 14th-16th June.	BARCELONAAAAAAA, Spain!	Included in season comp fees.
July	13th	SHOW: 2024 Allstar Games	All Teams	Broadway Theatre Catford	Included in season comp fees.

### PAYMENT DEADLINES FOR THE SEASON

CLA Uniform top (in time for Christmas pressie!) 6th November CLA Season t-shirts - Monday 13th November 2023 Competition payment h November 2023 Additional spectator tickets BCA 27th November Competition payment 2 by 29th January 2024 ICE spectator extra ticket order in + payment 1st Feb ICC spectator extra ticket order in + payment 1st Feb Uniform final order - 12th February 2024 Competition payment 3 by 25th March 2024

# CONTACTS



Sophie Bastock - Founder & Director

### **CLA OFFICE + MAIN CONTACT**



07702010043 (M) info@cheerlondonallstarz.com



Lilybelle Dellow - Academy manager & Onboarding lead

### **CLA OFFICE SECONDARY CONTACT**





O7738833257 Coachlilybelle@cheerlondonallstarz.com



Stacey Murphey - Accounts and Admin Manager

### **MEMBERSHIPS & PAYMENTS**





(□) 07850685897 (□) accounts@cheerlondonallstarz.com